

**THE CLAYTON COUNTY BOARD of COMMISSIONERS HONORS the  
CLAYTON COUNTY CONVENTION and VISITORS BUREAU**

- WHEREAS:** According to the Georgia Department of Economic Development Tourism Division, Clayton County ranks fourth (4<sup>th</sup>) in Georgia for overall tourism economic impact at \$1.166 billion last year. The local taxes generated by tourism in Clayton County are \$31.87 million, saving each household in Clayton County \$1,925 because of tourism expenditures; and
- WHEREAS:** In celebration of the 75<sup>th</sup> anniversary of Gone with the Wind and the designation of the Gone with the Wind Trail, the Georgia Department of Economic Development Tourism Division honored Clayton County with the distinction of being featured on the cover of the 2014 Georgia Travel Guide, the first time in over 25 years of the Georgia Travel Guide's publication that Clayton County has been on the cover; and
- WHEREAS:** This honor is a testament to the hard work and dedication of the professionals at the Clayton County Convention and Visitors Bureau. With the CVB's commitment to providing current and accurate information to our visitors to increase their stay in Clayton County, thus increasing revenue for the County, the CVB staff has increased the communication with each of the attractions in Clayton County and promotes them through advertising, social media, calendar listings and media releases; and
- WHEREAS:** Through the sales and marketing efforts of the CVB, international visitation increased over 28% in 2013 with visitors from 43 countries with the majority of them coming from Germany, the UK, Norway, Sweden and Canada. Domestic visitation has continued a steady increase of 3.5% as well; and
- WHEREAS:** While the purpose of the CVB is to reach visitors beyond Clayton County and to encourage them to stay in our hotels, eat in our restaurants and shop in our local stores, the CVB realizes that marketing to and serving our local residents is also a priority, as is being a great community partner; now
- THEREFORE:** I, SONNA SINGLETON, Commissioner, on behalf of the Clayton County Board of Commissioners, do hereby honor the outstanding work of the Clayton County Convention and Visitors Bureau.

In witness thereof, I have hereunto set my hand and caused the Seal of Clayton County, Georgia, to be affixed this 20th day of May in the year two thousand fourteen.

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Sonna Singleton, Commissioner