



Clayton County Parks and Recreation Advisory Board Meeting Minutes January 29, 2018



I. CALL TO ORDER

- Welcome
Chairman Tyrone Keith was not in attendance. Vice-Chairman, Jim Buckman had an appointment and would arrive 15 minutes after the meeting began. After a brief discussion among the Board, Ianta Burks made a Motion for Dr. Elliott McGlory to sit as Chairman for this meeting. Jarvis Jackson seconded the Motion. All were in favor; no objections. Motion approved.
- Visitor Introduction
Ms. Amy Keeney, Marketing and Communications Administrator for CC Parks and Recreation, was in attendance. Mr. Hodges introduced Ms. Keeney to the Board.

II. RECOGNIZE CITIZENS

There were no citizens present for today's meeting.

III. APPROVAL OF PREVIOUS MINUTES

The November 13, 2017 Minutes were presented to the Board for review, discussion, and approval. After a brief discussion, Ianta Burks made a Motion to approve the Minutes as presented. Mr. Carlos Frazier seconded the Motion. All were in favor; no objections. The Motion was approved.

IV. BUSINESS

- a. Marketing and Community Communication
Ms. Keeney, again, introduced herself to the Board and explained the functions of the Marketing and Communications Division. After a brief explanation, Ms. Keeney answered questions from the Board which included topics on marketing tools and techniques; and when/what/how often does material get marketed through social media. Ms. Burks requested a written document listing all of the ways that Parks and Recreation programs and athletics are being marketed. The Board suggested Parks and Recreation:
 - consider placing marketing signage on Riverdale Road and/or Garden Walk to increase visibility of signs
 - increase communication with the Clayton County School Board to get information out to students and parents regarding events, programs, athletics, and activities
- b. Resignation of Chairman Tyrone Keith
Mr. Keith, appointee from Commissioner Hambrick, submitted his resignation from the Board via e-mail to Marsha White. Ms. White presented the resignation. After discussion, Dr. McGlory made a Motion to accept the resignation from Mr. Keith. The Motion was seconded. All were in favor; no objections. The Motion was approved and Mr. Keith's resignation was accepted. Ms. White will submit the resignation to the Clerk of the Court at the Clayton County Board of Commissioners. The Clerk will include on the next BOC Meeting Agenda the appointment for Mr. Keith's replacement.

After discussion, the Board decided to defer discussing and nominating a new Chairman until the next Board meeting.

c. Jonesboro Falcons 12U Football Team

Mr. Carlos Benifield informed the Board that the Jonesboro Falcons 12U Football Team participated in the State Championship. The Clayton County Board of Commissioners will present the team with a proclamation on February 6th. Every player on the Jonesboro Falcons 12U is a student in Clayton County. The Board suggested Parks and Recreation display a banner in their park. Ms. Keeney agreed to contact Clayton Dailey News to request they do a story and come to the 2/6/18 Commissioner meeting to take a photograph.

d. Outdated Gym Equipment

Dr. McGlory reported several constituents have expressed concern to him about the condition of some of the exercise equipment at Jim Huie Recreation Center on Tara Blvd. Mr. Hodges stated that Parks and Recreation does have a service contract to keep equipment operational. Mr. Hodges also informed the Board that he would contact the manager at Jim Huie to discuss the condition of the equipment.

e. Reynolds Nature Preserve / Greenspace

Deferred to the next meeting.

II. DIRECTOR'S UPDATE

Mr. Troy Hodges provided the Board with information on the following:

- Youth basketball is currently underway.
- Baseball, Softball, Track&Field will have registration in February online or every Saturday at the recreation centers or parks.
- Plans for the new recreation center for District 4 at the International Park is underway.
- Plans for the new Intergenerational Center at Flint River Rd is underway.
- Parks and Recreation is completing our annual CAPRA preparation for our recertification.
- The Park Services division obtained a new heavy duty Bobcat which was much needed for park maintenance.
- Parks and Recreation has obtained a 6ft LED Board that will be used for events and marketing.
- The Leisure Guide will be updated and posted to the Parks and Recreation website.
- Panhandle Park has received new lighting. Flat Shoals, Rex Park, and Morrow/Lake City are next on the list for new lighting.

III. COMMENTS

Upon reviewing the Minutes, Mr. Jarvis Jackson expressed concern about follow-up of previous discussions from previous Board Meetings. Ms. White advised the Board to contact her via e-mail anytime they identify a new agenda items or the need for follow-up discussions to be added to the agenda.

IV. ADJOURNMENT

The meeting was adjourned at 8:22 p.m.