

**Clayton County Tourism Authority  
Board of Directors Meeting**

**April 10, 2018**

Arts Clayton

136 South Main St.

Jonesboro, GA 30236

**Call to Order:** Chairman Linda Crissey called the meeting to order at 4:03 p.m. Members present: Linda Crissy, Damon Williams, Sherry Hancock, Bryan Holms and Gina McComb. Members Absent: Emma Godbee and Gabe Johnson. Staff: Frenda Turner, Beth Bailey & Tangie Carter. Guest: Chuck Reed, attorney with Freeman Mathis & Gary.

❖ **CVB Reports**

- Beth Bailey reported on Sales & Promotion, Marketing & Communications and Retail Sales Operations
- Tangie Carter reported on Outreach Development.
- Reports attached to file.

❖ **Minutes**

- Damon Williams mad a motion to accept the minutes as written.
- Second by Sherry Hancock
- Approved unanimously
- Minutes attached to file

❖ **Financial**

- Frenda Turner presented the TA & CVB financial reports for February
- Bryan Holmes made a motion to accept the financial report for February
- Second by Sherry Hancock
- Approved unanimously
- Financial report attached to file

❖ **Old Business**

- **Jonesboro DMO**
- Chuck Reed stated there we additions items to be changed in the agreement and that The agreement will be present to the board at the May meeting for a vote.
- **Focus Atlanta Magazine Ad**
- After board discussion Sherry Hancock made a motion to pay \$10,000.00 for the ad in Focus Atlanta Magazine with the stipulation that the Tourism Authority has approval of tourism content in the article. This ad is part of the \$23,000.00 ad and chapter on Clayton County.
- Second by Gina McCombs.
- Approved unanimously

❖ **New Business**

- Linda Crissey stated Arts Clayton is having a reception on April 20<sup>th</sup> to celebrate the opening of a Japanese Exhibit
- The Japanese Consulate is supporting the exhibit and will be in attendance.
- She invited all Tourism Authority board members.

❖ **For the Good of the Order**

- Linda Crissey asked board members to reply to her e-mail about the Japanese opening at Arts Clayton on April 20<sup>th</sup>.
- She stated they need to know the number attending for food preparation.
- Gina McCombs asked if the Clayton County Convention & Visitors Bureau balance sheet could be presented to the board on a quarterly basis.
- Linda Crissey asked Frenda Turner to start in May with the March balance sheet and to continue on a quarterly basis.

❖ **Adjourn**

- Sherry Hancock made a motion to adjourn.
- Gina McCombs seconded
- Approved unanimously 5.20 p.m.