

Clayton County Tourism Authority
Board of Directors Meeting
September 11, 2018
Arts Clayton
136 South Main St.
Jonesboro, GA 30236

Call to Order: Chairman Linda Crissey called the meeting to order at 4:04 p.m. Members present: Linda Crissy, Gabe Johnson, Emma Godbee, Bryan Holms, Damon Williams and Gina McComb. Staff: Frenda Turner, Beth Bailey, Julie Bustamante & Tangie Carter.

❖ **CVB Reports**

- Beth Bailey reported on Sales & Promotion, Marketing & Communications
- Beth Bailey Retail Sales Operation
- Tangie Carter reported on Outreach Development.
- Reports attached to file.

❖ **Minutes**

- Minutes were carried forward to the October meeting

❖ **Financial**

- Frenda Turner presented the TA & CVB financial: July
- Emma Godbee made a motion to accept the financial report as presented.
- Second by Gina McComb
- Approved unanimously
- Financial report attached to file.

❖ **Old Business**

- **Jonesboro DMO**
- Gabe Johnson made a motion to accept the Direct Marketing agreement for the City of Jonesboro.
- Second by Gina McComb
- Approved unanimously
- **By-Laws**
- A copy of draft by-laws were distributed to board members at the August meeting
- Frenda Turner will be e-mailing board members the draft by-laws
- Any additions or modifications are to be brought to the October board meeting.

- **Christmas Decorations**
- Linda Crissey showed picture of possible light display and reported that the \$15,000.00 approved at the August meeting has been transferred to the County to help purchase lights for the courthouse lawn.
- **County Contract**
- Linda Crissey reported the tourism contract with Clayton County has not been updated in several years. The contract renews each year if there are no changes.
- Linda Crissey asked Frenda Turner to e-mail board members a copy of the current contract for their review and there will be further discussion at the October Tourism Authority board meeting.

❖ **For the Good of the Order**

- Linda Crissey reported that she had received a call from Chairman Turner regarding a proposed Superbowl festival.
- The event is to be held at the Gerald Matthews complex in Lovejoy.
- The event is to be part of a four event package held in the metro Atlanta area.
- The total cost of the Clayton County event is \$225,000.00 and Chairman Turner is requesting \$75,000.00 from the Tourism Authority.
- There was board discussion and Linda Crissey is to respond to the Chairman.
- Linda is to compile a list of questions and e-mail them to the board members.
- Members are to review the list and add any additional questions or concerns and reply.

❖ **Executive Session**

- Emma Godbee mad a motion to go into executive session.
- Second by Gina McComb
- Approved unanimously
- Frenda Turner was excused at 5:26 p.m.